

LIFESTYLE EXPO TOKYO

(Former: GIFTEX TOKYO)

2019 JUNE

Dates : June 26 [Wed] – 28 [Fri], 2019

Venue : Tokyo Big Sight, Japan Organised by : Reed Exhibitions Japan Ltd.

PRE-SHOW REPORT

LIFESTYLE EXPO TOKYO 2019 [June] is coming up!

LIFESTYLE EXPO TOKYO 2019, world's leading "B-to-B" trade show for lifestyle products, homeware and gifts will be held from June 26 - 28, 2019 at Tokyo Big Sight, Japan. The show has been known as one of the key business venues in Japan for the past 13 years. This year, 1,610* exhibitors & 55,000* visitors are expected to gather. (*expected, including concurrent shows)



Covers Various Lifestyle Product Industries

LIFESTYLE EXPO TOKYO 2019 [June] consists of 7 specialised shows covering various industries as shown below.

- **GIFTEX TOKYO**
Gifts, Smartphone Goods, Outdoor Goods, WA ZAKKA (Japanese crafts), etc.
- **Baby & Kids Expo**
Toys, Baby Care Products, Strollers, Fashionwear, etc.
- **DESIGN TOYKO**
High Design/ Functional Products selected by the Screening Committee.
- **INTERIOR TOKYO**
Interior Products, Home Décor, Furniture, etc.
- **Table & Kitchenware Expo**
Potteries, Tableware, Cutlery, Cooking Equipment, etc.
- **Fashion Goods & Accessories Expo Tokyo**
Accessories, Bags, Leather Goods, Shoes, Hats, etc.
- **Health & Beauty Goods Expo**
Beauty Goods/Appliances, Aroma Goods, Fitness-related Products, Fragrances, Hair Care Products, etc.



Synergy Effect from Concurrent Shows

One of the unique aspects of LIFESTYLE EXPO TOKYO is that it is co-held with ISOT 2019, Japan's largest trade show for stationery and office products. Along with the consisting shows, there will be a large synergy effect of purchasing from various industries. It can easily be said that both exhibitors and visitors can meet a wide range of industry leaders throughout the show.

The Grand Opening Ceremony

A Ribbon-Cutting Ceremony will be held to celebrate the opening of LIFESTYLE EXPO TOKYO 2019 [June] and co-held ISOT 2019. In the previous show, 40 dignitaries from major shops/retailers, industry organisations attended representing various industries. Dignitaries included MOMA - THE MUSEUM OF MODERN ART, NEW YORK, DESIGN STORE (USA), ALPHA (Korea), SHANGHAI BAIXIN STATIONERY (China), 101 STATIONERY PARADISE (Taiwan), ITO-YA, TOKYU HANDS, THE LOFT, DON QUIJOTE HOLDINGS, ALL JAPAN STATIONERY ASSOCIATION, etc. With ISOT 2019 celebrating its 30th anniversary, the ceremony is expected to be more grand than ever before!



Mark Your Calendars!

LIFESTYLE EXPO TOKYO 2019 [June] will be held from June 26-28, 2019 at Tokyo Big Sight, Japan. For more information, please contact below.

>> To Exhibit

https://www.lifestyle-expo.jp/ex_en/



>> To Visit

https://www.lifestyle-expo.jp/inv_en/



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