



17th LIFESTYLE Week

Trade Fair for Gifts, Stationery, Homeware and Fashion

JULY 6 - 8, 2022 | Tokyo Big Sight, Japan





Japan's Leading Trade Show for Consumer Products



Held Successfully with 35,285 Onsite Visitors!

At LIFESTYLE Week, Japan's leading B-to-B trade show for consumer products such as gifts, stationery, homeware and fashion, 35,285 visitors gathered at Tokyo Big Sight for face-to-face business negotiations.

Exclusive supports for overseas exhibitors and visitors such as 'Remote Exhibiting Plan', 'Exhibition Live Streaming' and 'Online Business Matching (Private Sourcing Tour)' were provided by the show management to accelerate international business stagnated by the COVID-19.

Considering the continued challenging situation with COVID-19, LIFESTYLE Week once again proved itself that it is indispensable business event in the Japanese lifestyle market.



[Click to Watch Show Highlights on YouTube >>](#)

SHOW OUTLINE

Exhibition Name

17th LIFESTYLE Week TOKYO [July]

Dates

July 6 [Wed] - 8 [Fri], 2022

Venue

Tokyo Big Sight, Japan

Web

<https://www.lifestyle-expo.jp/summer/en-gb.html>

10 Consisting Shows

17th GIFTEX TOKYO - Variety-Gifts Expo

14th Baby & Kids Expo

13th Fashion Goods & Accessories Expo

13th Table & Kitchenware Expo

9th Health & Beauty Goods Expo

6th Interior & Home Decor Expo

2nd Sustainable Goods Expo

1st Good Foods Expo

ISOT TOKYO - 33rd INTERNATIONAL STATIONERY & OFFICE PRODUCTS FAIR

DESIGN TOKYO 2022 - 13th TOKYO DESIGN PRODUCTS FAIR

Organised by

RX Japan Ltd.

520

EXHIBITORS

35,285

VISITORS

2,087

**SEMINAR
ATTENDEES**

1,205

**VIEWERS OF
LIVE STREAMING**

686

**ONLINE BUSINESS
MATCHINGS**

Thousands of high-quality/design products and a wide range of “Made-in-Japan” products were showcased at three days of the show.

New product lineups surely caught the attention of wholesalers, distributors, importers, and buyers from lifestyle/stationery/interior/apparel/health & beauty shops, department stores, and etc.



NEWLY LAUNCHED SHOW

1st Good Foods Expo Tokyo July



Good Foods Expo was launched for the first time in Tokyo July show for foods and beverages is indispensable when it comes to gift-giving. Exhibits included Japanese Senbei, third-trade chocolates, vegan cheese, soup gift sets and etc. Many booths were crowded with Japanese buyers from food & lifestyle shops such as AKOMEYA TOKYO, LOFT, TOKYU HANDS, etc. trying to source new items.

ONLINE BUSINESS MATCHING

- Private Sourcing Tour -



686

Business Meetings



85

Overseas Buyers

A customized Private Sourcing Tour was provided for free to reboot stagnated international business. 686 online business meetings were conducted between 85 overseas buyers and 520 exhibitors. With the support of the Show Management staff, buyers interacted actively with the exhibitors to get price estimates, order samples, discuss agency contracts, etc. during three days of the show period.



1,205
VIEWERS

- LIVE STREAMING -

Tokyo July show was live streamed in English, Chinese and Korean!

ENGLISH

Part1 : July 6 [Wed] 16:30pm~18:00pm
Part2 : July 7 [Thu] 10:30am~12:00pm

[Watch Again >>](#)

CHINESE

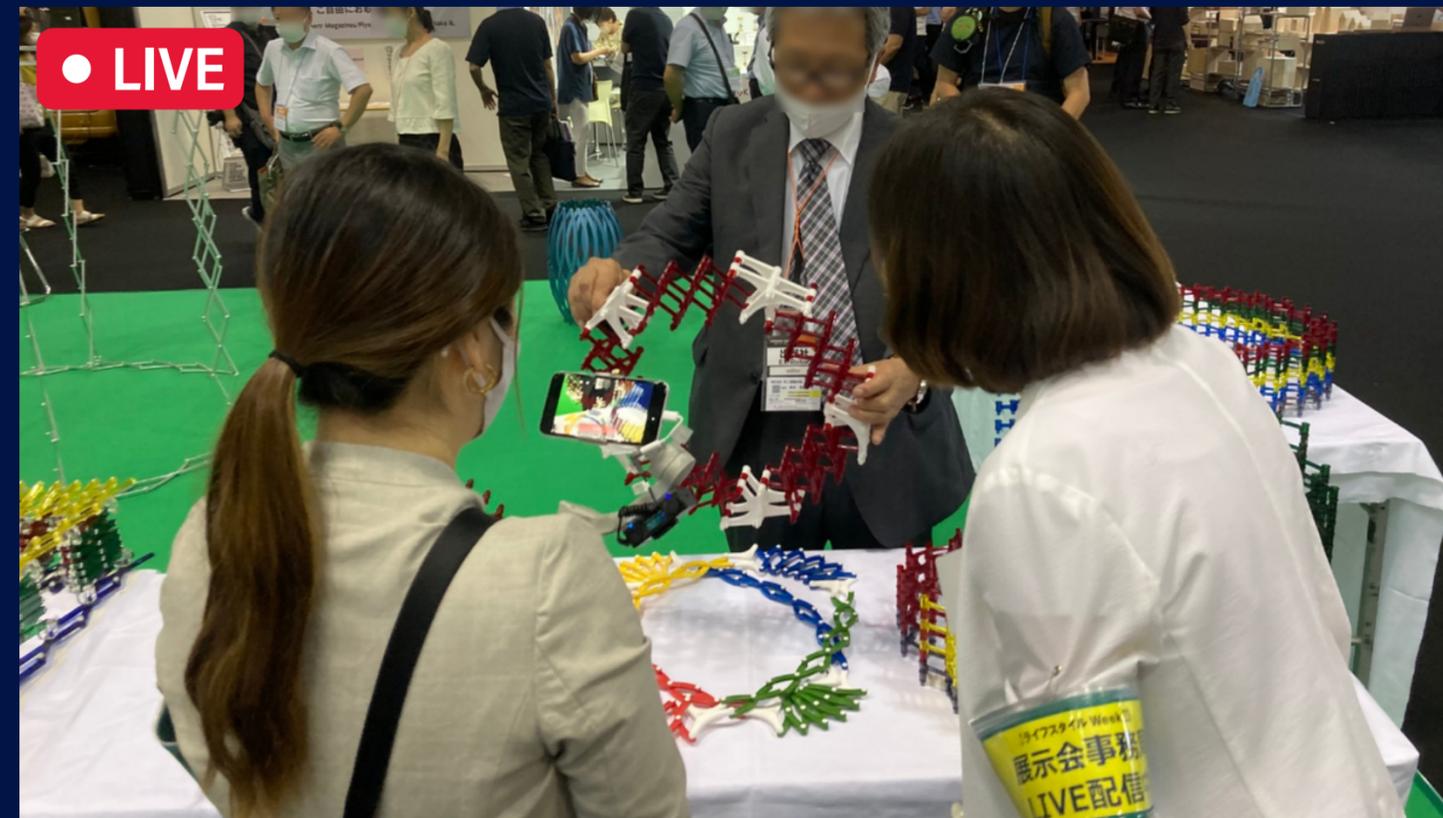
JULY 6 [Wed] 15:00~

[Watch Again >>](#)

KOREAN

JULY 6 [Wed] 11:00~

[Watch Again >>](#)





Expand your Business at LIFESTYLE Week



We Look Forward to Welcoming You to the Upcoming Shows!

2023 Show Schedule

TOKYO
APRIL

Dates: April 5 - 7, 2023

Venue: Tokyo Big Sight, Japan

TOKYO
JULY

Dates: July 19 - 21, 2023

Venue: Tokyo Big Sight, Japan

OSAKA
SEPTEMBER

Dates: September 27 - 29, 2023

Venue: INTEX Osaka, Japan

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